



FIGHTING CSAM IN THE CORPORATE NETWORK

Anne Larilahti, VP & Head of Sustainability Strategy
July 2016



TELIA COMPANY IN BRIEF

RESULT OF A MERGER WITH TELIA AND SONERA IN 2002

HEAD OFFICE IN STOCKHOLM

21,000 EMPLOYEES

NET SALES SEK 86.6 BILLION

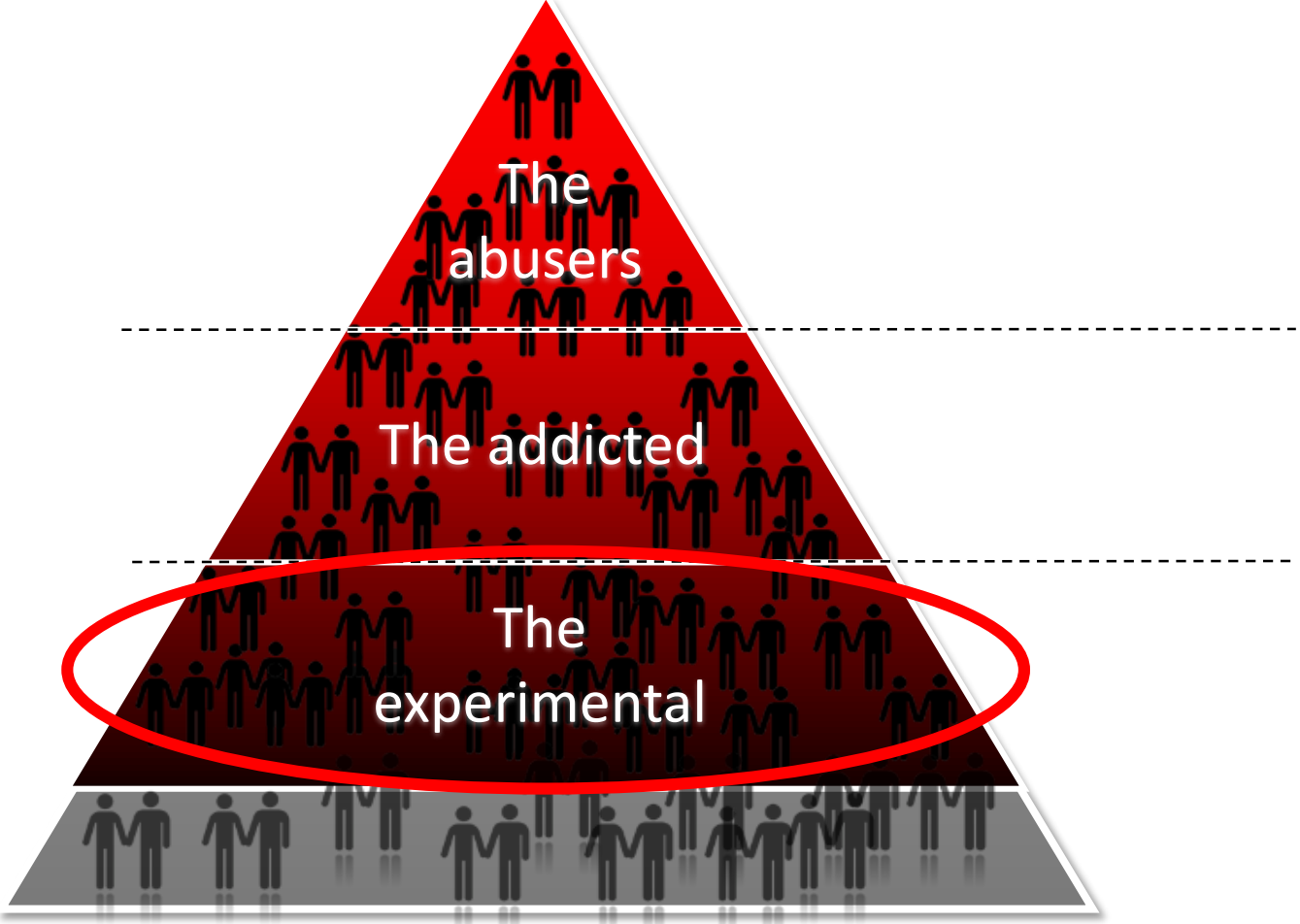
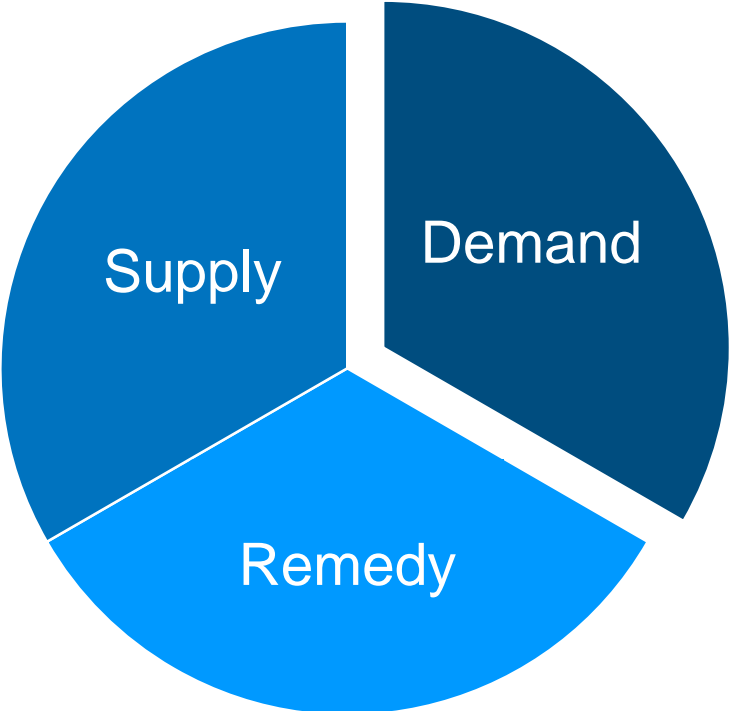
MARKET CAP USD 20.6 BILLION (*SEK 168 BILLION*)

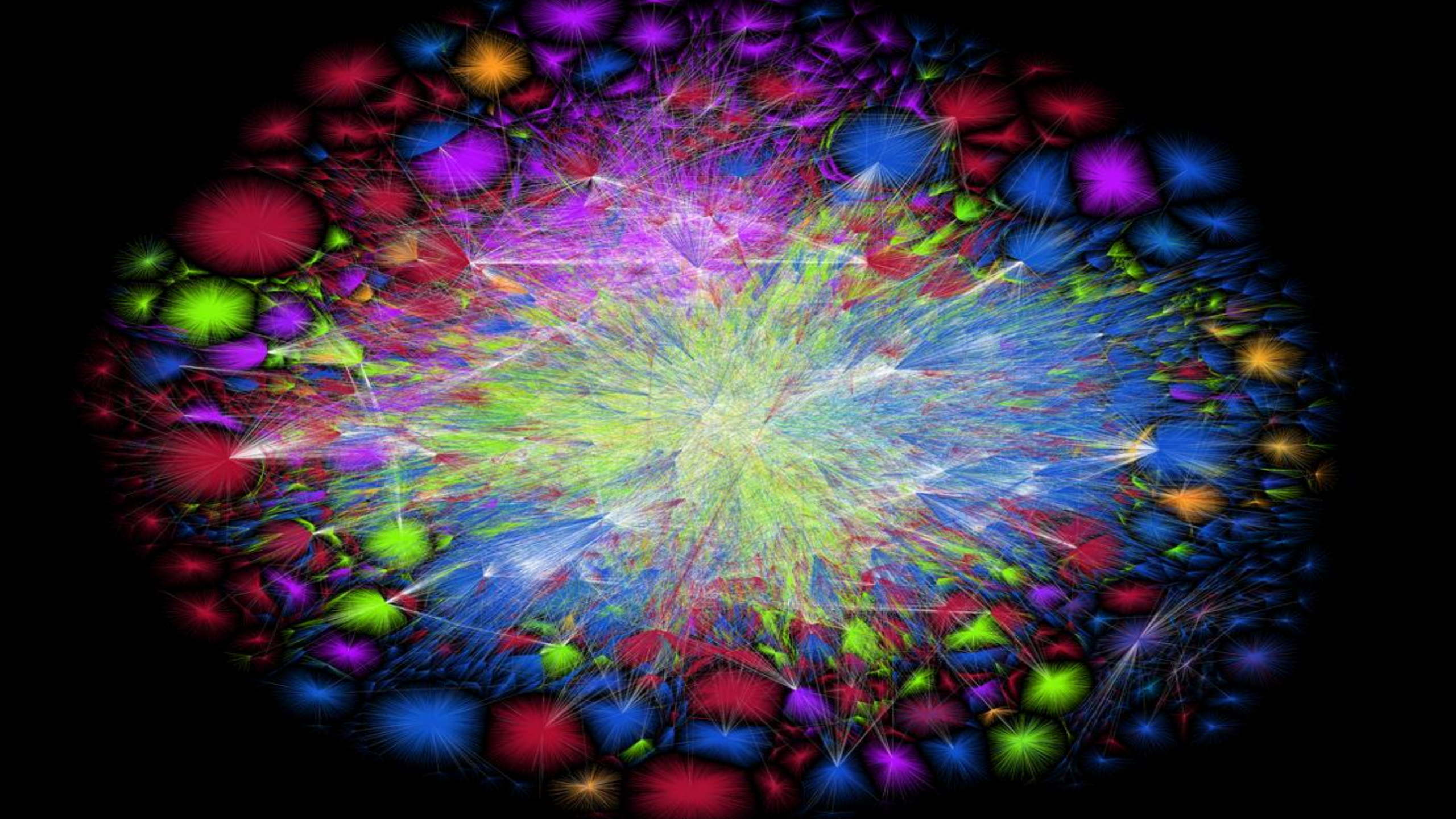
FIXED AND/OR MOBILE OPERATIONS IN NORDICS & BALTICS

GLOBAL INTERNATIONAL CARRIER OPERATION

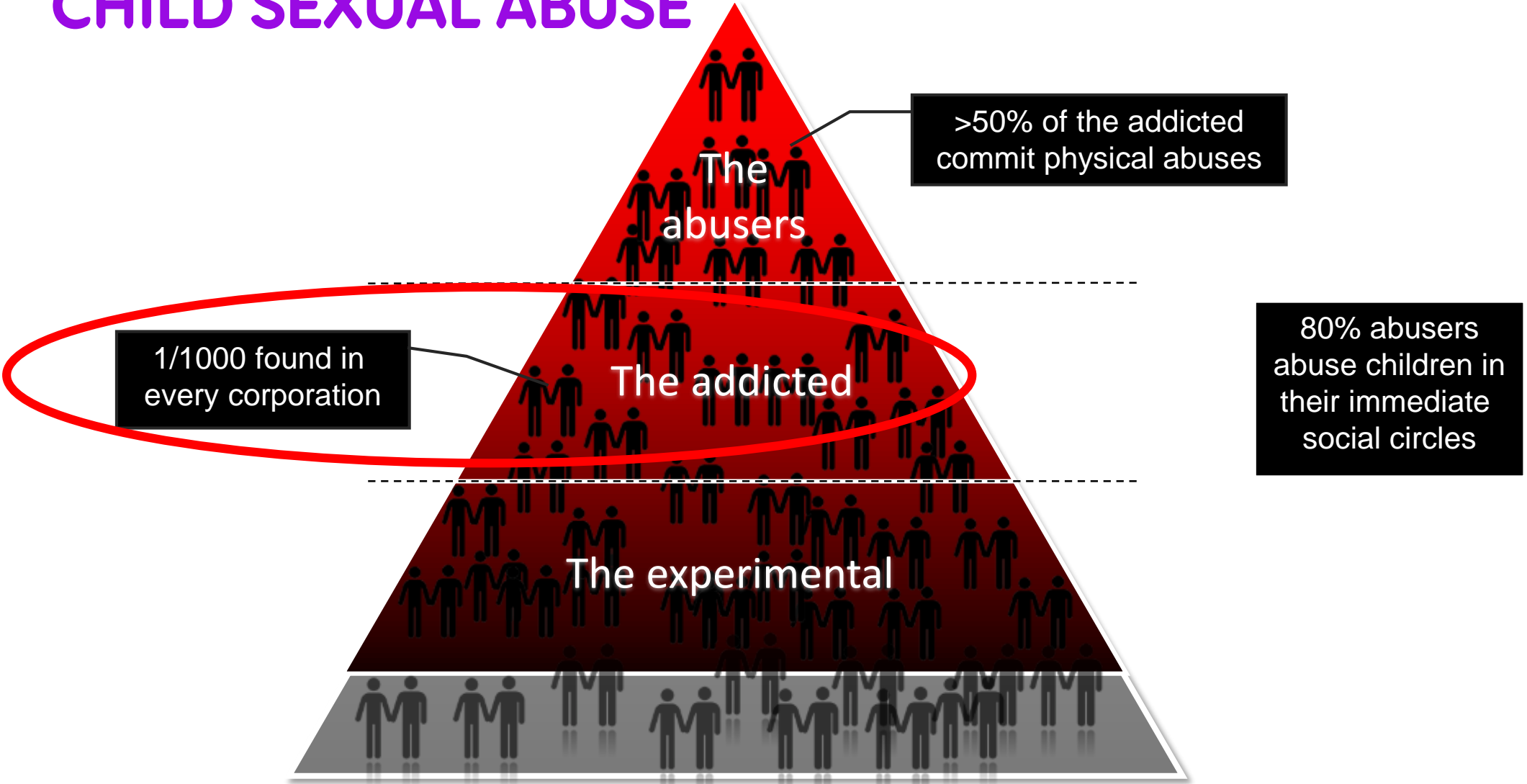


THE TELEOPERATOR'S ROLE IN FIGHTING CHILD SEXUAL ABUSE





CORPORATIONS' ROLE IN FIGHTING CHILD SEXUAL ABUSE



DETECT AND REPORT CSAM IN CORPORATE NETWORK

Images classified
by law
enforcement as
illegal

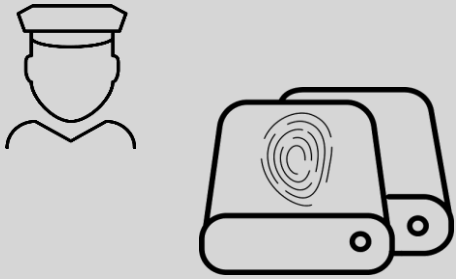


Image database
installed in a
server at the
company

Data agent
installed in
company
computers

The data agent
detects material
on hard drives,
usb sticks etc.



At a hit, the
system sends an
alarm to Security



Technical
report is
analysed by
Security

The police
verifies case
and initiates
investigation

Police investigation

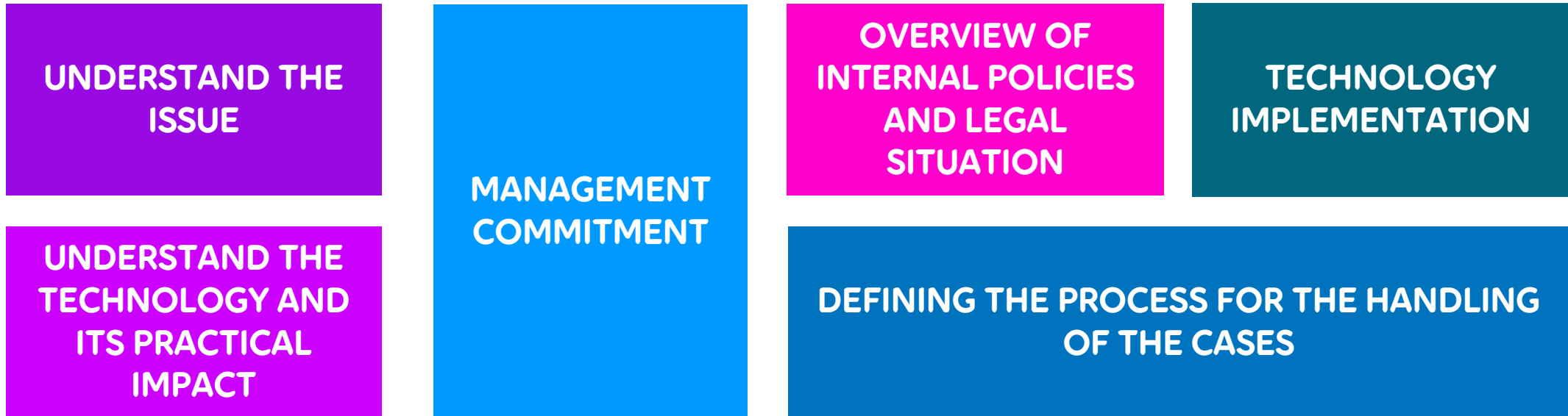
Internal disciplinary actions

Security
contacts the
police

HR actions
pending police
investigation



SUGGESTED PROCESS



FULL MANAGEMENT COMMITMENT NEEDED

Companies may trigger a “witch hunt” based on flawed evidence

Police may mis-qualify images as illegal

There is a “grey area” legally, in terms of age etc

Managers can be put in uncomfortable situation through the monitoring of the employees

This is the same as spying on staff

We can save a kid from abuse by recognizing and reporting it

No risk that family pictures are caught

The system is safe and effective and we follow national law

Unacceptable use of company equipment



COMMUNICATION

- Management commitment
- Discussion and explanation to employee organizations
- Intranet news about intention, describing the technology
- Intranet news about start, taking the child perspective
- Information on HR and Security intranet sites
- Public communication about our policy
- Readiness for media attention

“We want to explain to all employees that we do not tolerate this behavior, and why. We are talking about a serious crime and it is our responsibility to help the law enforcement in the fight against it.”

“Through detecting and reporting Child Sexual Abuse Material on company’s IT equipment we can rescue children from ongoing sexual abuse and protect others from abuse in the future”



Telia Company

